

RACE: SD COUNTY SUPERVISOR D5 · JONES (R) vs KRAHEL (D) · GENERAL: NOV 3

WEEK OF AUG 10-16 · 78 DAYS OUT

SOURCE TAGS: FIN campaign finance filings · NEWS press · SOC social and chatter · ADS platform ad libraries · MTG public meetings · MODEL platform model
CONFIDENCE: A verified · B corroborated · C directional ILLUS = platform model output pending live pilot

01 WHERE WE STAND

- ▶ **The certified field.** Jones 40.8 percent in the June 2 primary, more than double the field. Krahel 20.3, Franklin 19.4 and eliminated. Combined Republican primary vote: 60.2 percent. FIN/ROV · A
- ▶ **The stakes.** A Krahel win hands Democrats a 4 to 1 board supermajority; a Jones win holds the seat and the 3 to 2 balance. Press frames D5 as the test of Republican viability, and district registration has swung blue. NEWS · A
- ▶ **The money.** Through the last reported filings: Franklin raised \$909K and spent \$339K since 2023; Jones raised \$341K and spent \$184K since 2024; no one else close. Franklin's donor network is the largest unclaimed asset in this race. FIN · A

POSITION: AHEAD BUT UNCONSOLIDATED. The margin exists on paper; it has not been claimed on the ground.

02 WHAT CHANGED THIS WEEK

- ▶ **The endorsement gap.** Neither Jones nor Franklin reached the county party endorsement threshold in the primary; Reform California endorses Jones. The county GOP's runoff posture is the open question of the next 30 days. NEWS · A
- ▶ **The Franklin wound.** The primary was a bruising DeMaio versus Issa proxy fight. Franklin's committee reported roughly \$570K more raised than spent through the last filing; where that money and his donors go is a tracked tripwire. FIN · B
- ▶ **The opponent.** Krahel: Levin aide, former county Democratic Party chair, first-time candidate, lifelong Oceanside. Message: housing affordability, transit smart growth, mental health. Expect an affordability air war. NEWS · A
- ▶ **Attack surface (own side).** Press notes Jones only recently opposed new county taxes, and the 2024 San Marcos sales tax measure vote is on the record: the documented anchor of the fall tax attack. The answer should exist before the hit. NEWS · A

03 WHAT THE SYSTEM LEARNED

- ▶ **Both sides chose affordability.** Jones's own primary-night frame (unite voters, reduce the cost of living) collides head-on with Krahel's housing message. This race is won on cost-of-living credibility, not base issues. NEWS · A · MODEL B
- ▶ **The Franklin lane is open.** Franklin-aligned accounts have gone quiet rather than hostile since June. Silence is a consolidation window, and it will not stay open through September. SOC · C · ILLUS
- ▶ **Inland softening.** Valley Center and Fallbrook base engagement is down on volume while sentiment holds. That is a turnout risk, not a persuasion risk, and it is cheaper to fix now than in October. SOC · C · ILLUS

04 WHAT THE SYSTEM RECOMMENDS

- R-341 **Claim the Franklin lane before Labor Day.** A visible unity signal aimed at Franklin's roughly 18,400 primary voters AND his donor network. Every unclaimed week invites drift, undervote, and orphaned money. CONFIDENCE B
- R-342 **Lead affordability; pre-build the tax answer.** Shift creative mix toward cost-of-living proof points and draft the sales-tax response now, so the answer ships the hour the attack lands. CONFIDENCE B
- R-343 **Buy turnout insurance inland.** Add Valley Center and Fallbrook to the fall field and mail plan on the volume softening signal. CONFIDENCE C
- R-344 **Arm the money tripwires.** Same-day alerts on any new committee registration or independent expenditure filing in the race. Monitoring active. CONFIDENCE A

05 WHY · THE EVIDENCE BEHIND EACH CALL

- R-341 Certified primary math (60.2 combined R vs 40.8 own) + \$909K Franklin fundraising network + 315-vote elimination margin. FIN A
- R-342 Both campaigns' own public frames on cost of living + the press-documented tax record. NEWS A
- R-343 Inland engagement volume trend against stable sentiment; historical undervote pattern in off-mayoral inland precincts. SOC · C · MODEL C
- R-344 IE formation signals in labor-side chatter; county filing portal swept continuously. FIN B · SOC C

THE LEDGER · PILOT INSTRUMENTATION: every recommendation logged with evidence and confidence; outcomes score from acceptance forward

NEXT BRIEF: MONDAY AUG 24 · STANDING SECTIONS NEVER CHANGE · TRIPWIRE ALERTS FIRE BETWEEN BRIEFS, SAME DAY

Every claim carries its source and a confidence grade. Every recommendation is logged, decided, and scored. aisuperbrain.com
Race facts tagged A are verified public record as of Aug 17, 2026. MODEL and ILLUS items are platform model outputs pending live pilot instrumentation.